



Glencoe Area

CHAMBER OF COMMERCE AND TOURISM

2020 Year-in-Review

The mission of the Glencoe Area Chamber of Commerce is to support members by serving as a catalyst for creating, enhancing, and promoting a **vibrant business environment.**

Who we are:



134 members



8 new members



9 board members



42 volunteers

Our COVID-19 Response:

This has been an incredibly difficult year for many businesses. COVID-19 has impacted us all in a myriad of ways, and adapting to the changes we are all experiencing has not been an easy task. The Chamber has sought to support our members through these difficult times by adjusting our own plans for 2020. Throughout the year, we've done the following:

- **Kept our members updated** with the latest news from the Minnesota Chamber of Commerce, as well as new guidelines and executive orders from the State of Minnesota.
- **Created a resource page** on our website for businesses and employees struggling during the pandemic. We also created a page for community members, which listed resources for health and safety, food and shelter, general assistance, and senior assistance.
- **Ordered signage** for restaurants to post outside their business, stating if they were open for take-out, delivery, drive-through, and curbside.
- **Received and distributed masks** to members after the mask mandate went into effect.
- **Highlighted our members** through a digital campaign on Facebook called "Get to Know Glencoe," which helped our followers learn more about our members. Every Wednesday and Saturday, a different Chamber member was promoted on our page.
- **Extended our Local Business Appreciation Day into Local Business Appreciation Week**, to help spread the love! Community members were able to enter our giveaway by visiting our members, answering our daily trivia questions, and recognizing their favorite Chamber business through a Facebook post. We received 284 submissions into the contest from 134 participants. Our social media campaign also reached 12,407 people!
- **Our Facebook page grew** from 1,008 to 1,369 likes!
- **Our Annual Banquet went virtual!** We gave out 27 awards to businesses and individuals who made an impact in our community this year.
- We put together our **Farm Fatigue baskets** in a social-distanced environment - 32 companies donated for the baskets. Thank you!
- We held our **outdoor Farmer's Market** for 18 weeks with 8 different vendors.
- 19 teams competed in our **Big Hitter Golf Outing**, which raises scholarship money for area students.
- We held **four ribbon cuttings** for new businesses.
- We kept the holidays festive with our annual **Lighting Contest** and **Medallion Hunt**.

If you've been struggling through the pandemic and there are additional ways we can support you, please reach out to Sally at sally@glencoechamber.com.

Thank you for your support in 2020!

We're grateful for each of our members, directors on our board, committee members, and volunteers who help us succeed throughout the year! We'd like to take a moment to recognize the people behind the work in 2020.

2020 Board of Directors

Ana Alexander – Chair, *Glencoe Regional Health*
Jason Zehnder – Vice Chair, *Unhinged! Pizza*
Connie Kurtzweg – Treasurer, *McLeod County*
Joy Freitag, *Lakeside Elementary School*
Lynn Neumann, *City of Glencoe*
Jon VanDamme, *Glencoe Wine & Spirits*
Kraig Terlinden, *Individual Member*
Hannah Tjoflat, *McLeod County*
Jon Dahlke, *Security Bank*

Ag Committee

Adam Lindeman – Chair, *Security Bank*
Jon Dahlke, *Security Bank*
Michael Donnay, *Rice Companies*
Jim Entinger, *Glencoe American Legion*
Gabby Fountain, *Glencoe Public Library*
Blake Kaping, *Midwest Machinery*
Joseph Sullivan, *CorTrust Bank*
Hannah Tjoflat, *United Way of McLeod County*

Ambassadors

Chip Anderson, *SLS Tax, Accounting, Financial Services*
Kelly Rach, *Ameriprise Financial Services*
Shauna Gruber, *Twin City & Western Railroad*
Cathy Werth, *Coldwell Banker Burnet*
Nicole Grobe, *MidCountry Bank*
Kristine Geurts, *Farmers Insurance*

Community Event Organizers (CEO)

Tim Schuth – Chair, *SLS Tax, Accounting, Financial Services*
Kristine Geurts, *Farmers Insurance*
Laura Hanson, *State Farm Insurance*
Mindy Lemke, *Gavin, Janssen & Stabenow, LTD*
Jenna Pariseau, *State Farm Insurance*
Kelly Rach, *Ameriprise Financial Services*
Joseph Sullivan, *CorTrust Bank*

Marketing

Ana Alexander – Chair, *Glencoe Regional Health*
Alex Barton, *Sawdust and Lace Designs*
Charlie Guerrero, *Home Solutions*
Lynn Neumann, *City of Glencoe*
Jon VanDamme, *Glencoe Wine & Spirits*

Tourism

Jordan Frank – Chair, *Rice Companies*
Jim Fahey, *Fahey Sales Auctioneers & Appraisers*
Sharon Hoese, *McLeod for Tomorrow*
Kurt Kramer, *Glencoe Family Chiropractic*
Connie Kurtzweg, *McLeod County*
Mark Larson, *City of Glencoe*
Lynn Neumann, *City of Glencoe*

Economic Development

Ana Alexander – Chair, *Glencoe Regional Health*
Chip Anderson, *SLS Tax, Accounting, Financial Services*
Jon Braband, *Individual Member*
Nicole Grobe, *MidCountry Bank*
Gale Hoese, *Security Bank*
Kurt Kramer, *Glencoe Family Chiropractic*
Joseph Sullivan, *CorTrust Bank*
Kraig Terlinden, *Individual Member*
Josh Thorson, *Twin Cities Western Railroad*
Ryan Voss, *RDV Construction*
Fred Werth, *Coldwell Banker Burnett*

Non-Voting:

Milan Alexander, *City Council*
Sally Custer, *Glencoe Chamber of Commerce*
Mark Larson, *City Administrator*
Lynn Neumann, *City of Glencoe*
Dave Meyer, *Light & Power Commission*
Sheila Murphy, *McLeod County*
Wes Olson, *Glencoe Planning Commission*
Mark Ostlund, *City of Glencoe Attorney*
Chris Sonju, *GSL Superintendent*
Randy Wilson, *Glencoe Mayor*

*Sally Custer, President is on each of the above committees.

#GLENCOEGROWN